

IN THE CLAIMS:

Claims 1, 14, 21, 22, and 34 are amended herein. Claims 13, 20, and 33 are cancelled. All pending claims are produced below. In addition, the status of each is also indicated below and appropriately noted as “Original”, “Currently Amended”, “Canceled”, “New”, “Withdrawn”, “Previously Presented”, and “Not Entered” as requested by the Office.

1. (Currently Amended) A method comprising:

receiving a first result set, the first result set comprising a first plurality of article identifiers arranged in a first sort order;

receiving a second result set, the second result set comprising a second plurality of article identifiers arranged in a second sort order;

comparing the second sort order to the first sort order;

sorting the second plurality of article identifiers in the second sort order into a third sort order based at least in part on the comparison between the second sort order and the first sort order; and

creating a third result set based at least in part on the first and second plurality of article identifiers and the third sort order; and

outputting the third result set.

2. (Original) The method of claim 1, further comprising creating the first result set.
3. (Original) The method of claim 1, further comprising creating the second result set.
4. (Canceled)
5. (Canceled)
6. (Canceled)

7. (Previously Presented) The method of claim 1, wherein sorting the second plurality of article identifiers comprises:
 - identifying a first article identifier in a first position in the first result set;
 - identifying the first article identifier in a second position in the second result set; and
 - placing the first article identifier in the first position in the third result set.
8. (Previously Presented) The method of claim 1, wherein creating the third result set comprises excluding at least one of the second plurality of article identifiers from the third result set.
9. (Previously Presented) The method of claim 8, wherein excluding at least one of the second plurality of article identifiers comprises excluding at least one of the second plurality of article identifiers based at least in part on an event associated with the article identifier in the first result set.
10. (Original) The method of claim 8, wherein the at least one of the second plurality of article identifiers comprises an article identifier in the first plurality of article identifiers for which a lack of interest has been indicated.
11. (Canceled)
12. (Canceled)
13. (Canceled)
14. (Currently Amended) The method of claim 1, further comprising wherein outputting the third result set comprises causing ~~the~~ display of the third result set in place of the first result set.
15. (Original) The method of claim 1, wherein the third result set comprises at least a pre-determined percentage of the first plurality of article identifiers.

16. (Original) The method of claim 1, further comprising receiving a length of display time for an article identifier in the first plurality of article identifiers.
17. (Original) The method of claim 16, further comprising including the article identifier in the third result set if the length of display time is less than a minimum display time.
18. (Original) The method of claim 1, wherein creating the third result set comprises creating the third result set based at least in part on a user activity.
19. (Original) The method of claim 1, wherein the third result set comprises no more than a pre-determined quantity of article identifiers not contained in the first plurality of article identifiers.
20. (Canceled)
21. (Currently Amended) A method comprising:
obtaining a first result set, the first result set comprising a first plurality of article identifiers arranged in a first sort order;
obtaining a second result set, the second result set comprising a second plurality of article identifiers arranged in a second sort order;
comparing the second sort order to the first sort order;
sorting the second plurality of article identifiers in the second sort order set into a third sort order based at least in part on the comparison between the second sort order and the first sort order; and
creating a third result set based at least in part on the first and second plurality of article identifiers and the third sort order; and
outputting the third result set.

22. (Currently Amended) A computer-readable medium on which is encoded program code, the program code comprising code for:
receiving a first result set, the first result set comprising a first plurality of article identifiers arranged in a first sort order;
receiving a second result set, the second result set comprising a second plurality of article identifiers arranged in a second sort order;
comparing the second sort order to the first sort order;
sorting the second plurality of article identifiers in the second sort order set into a third sort order based at least in part on the the comparison between the second sort order and the first sort order; and
creating a third result set based at least in part on the first and second plurality of article identifiers and the third sort order; and
outputting the third result set.

23. (Canceled)

24. (Canceled)

25. (Canceled)

26. (Previously Presented) The computer-readable medium of claim 22, wherein program code for sorting the second plurality of article identifiers comprises:
program code for identifying a first article identifier in a first position in the first result set;
program code for identifying the first article identifier in a second position in the second result set; and

program code for placing the first article identifier in the first position in the third result set.

27. (Original) The computer-readable medium of claim 22, further comprising program code for creating the first result set.

28. (Original) The computer-readable medium of claim 22, further comprising program code for creating the second result set.

29. (Previously Presented) The computer-readable medium of claim 22, wherein program code for creating the third result set comprises program code for excluding at least one of the second plurality of article identifiers from the third result set.

30. (Previously Presented) The computer-readable medium of claim 29, wherein program code for excluding at least one of the second plurality of article identifiers comprises program code for excluding at least one of the second plurality of article identifiers based at least in part on an event associated with the article identifier in the first result set.

31. (Canceled)

32. (Canceled)

33. (Canceled)

34. (Currently Amended) The computer-readable medium of claim 22, ~~further comprising wherein program code for outputting the third result set comprises~~ program code for causing ~~the~~ display of the third result set in place of the first result set.